

KIKI KARPUS



WORK EXPERIENCE

FREELANCE ART DIRECTOR/GRAPHIC DESIGNER [Oct. '08- Present]
+ Clients: GOOD Magazine, UPS, MercyCorps, Visually, JESS3, WildAid, People Design and HMA Marketing
+ Branding, web design, email marketing, direct mail, social media, infographic design

FATHOM COMMUNICATIONS, New York, NY [June '07-Oct. '08]
Art Director
+ Helped win 3 pitches: Midori Melon Liqueur, Rock & Roll Hall of Fame Annex NYC & the United States Golf Association (USGA)
+ Lead creative on 3 accounts: Washington Mutual, ExxonMobil Aviation & BODIES The Exhibition
+ Clients: Hasbro (Nerf, Littlest Pet Shop), Washington Mutual, BODIES The Exhibition, Knoll, R&RHOF NYC, ExxonMobil Aviation, Midori Melon Liqueur, LG Electronics & Clontarf Irish Whiskey

MATHESON GERDS COMMUNICATIONS, Atlanta, GA [April '07-May '07]
Freelance Art Director
+ Client: Emory Healthcare

CAPTAIN PLANET FOUNDATION, Atlanta, GA [May '06-June '07]
Freelance Graphic Designer
+ Designed websites, newsletters & all collateral needed
+ Created the branding for the XMAS Party & Earth Day Kid's Fest

FORSBERG GROUP, INC., East Lansing, MI [Jan. '04-May '04]
Advertising/Graphic Design Associate

EDUCATION

THE CREATIVE CIRCUS, Atlanta, GA [Graduated '06]
Advertising Art Direction

PORTFOLIO CENTER, Atlanta, GA [Jan. '05-June '05]
Advertising Art Direction

MICHIGAN STATE UNIVERSITY, East Lansing, MI [Graduated '04]
Bachelors of Communication Arts and Sciences in Advertising
Minor in Studio Art

THE AMERICAN UNIVERSITY OF ROME, Rome, Italy [Summer '04]
+ Studied Advanced Creative Broadcast, Copywriting and Art Direction
+ Visited the Cannes International Advertising Festival.

PROFESSIONAL SKILLS

Illustrator
InDesign
Photoshop
QuarkXpress
Dreamweaver
Flash
Fireworks
HTML
CSS
Some JavaScript
& some jQuery
WordPress
Type Tool
ScanFont
Microsoft Office
Mac & PC platforms

Art Direction
Copywriting
Design
Conceptual/Critical Thinking
Typography
Font Design
File Management/FTP
Presentation Abilities
Photography
+Digital
+Film
+Retouching
+Polaroid Transfers
Scanning
Woodworking
Drawing
Painting
Plaster Work
Screen Printing
+Prints
+Apparel