

KIKI KARPUS



WORK EXPERIENCE

FREELANCE SENIOR ART DIRECTOR/GRAPHIC DESIGNER [Oct. '08- Present]
+ Agencies: Enso Collective, Fox+Gazelle, Fractl, GOOD Magazine, HMA Marketing, JESS3, People Design, Social Vision Marketing, Visual.ly
+ Client Experience: Acura, Beautycounter, Biogen Idec Hemophilia, Credit Sesame, Ford, Honda, Jura Whiskey, MercyCorps, Nestle, Nothing But Nets, Peninsula Cellars, UPS, WildAid
+ Branding, campaign concepts, creative direction, direct mail, email marketing, infographic design, photography, retouching, web design

FATHOM COMMUNICATIONS, New York, NY [June '07-Oct. '08]
Art Director

+ Helped win 3 pitches: Midori Melon Liqueur, Rock & Roll Hall of Fame Annex NYC & the United States Golf Association (USGA)
+ Lead creative on 3 accounts: Washington Mutual, ExxonMobil Aviation & BODIES The Exhibition
+ Client Experience: Hasbro (Nerf, Littlest Pet Shop), Washington Mutual, BODIES The Exhibition, Knoll, R&RHOF NYC, ExxonMobil Aviation, Midori Melon Liqueur, LG Electronics & Clontarf Irish Whiskey

MATHESON GERDS COMMUNICATIONS, Atlanta, GA [April '07-May '07]
Freelance Art Director
+ Client Experience: Emory Healthcare

CAPTAIN PLANET FOUNDATION, Atlanta, GA [May '06-June '07]
Freelance Graphic Designer
+ Designed websites, newsletters & all collateral needed
+ Created the branding for the XMAS Party & Earth Day Kid's Fest

FORSBERG GROUP, INC., East Lansing, MI [Jan. '04-May '04]
Advertising/Graphic Design Intern

THE CREATIVE CIRCUS, Atlanta, GA [Graduated '06]
Advertising Art Direction

PORTFOLIO CENTER, Atlanta, GA [Jan. '05-June '05]
Advertising Art Direction

MICHIGAN STATE UNIVERSITY, East Lansing, MI [Graduated '04]
Bachelors of Communication Arts and Sciences in Advertising
Minor in Studio Art

THE AMERICAN UNIVERSITY OF ROME, Rome, Italy [Summer '04]
+ Studied Advanced Creative Broadcast, Copywriting and Art Direction
+ Visited the Cannes International Advertising Festival.

PROFESSIONAL SKILLS

Illustrator
InDesign
Photoshop
Dreamweaver
HTML
CSS
WordPress
Microsoft Office
Mac & PC platforms

EDUCATION

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